



Complete control over your website in a cost effective way



It is our vision that each organization should be able to completely maintain their own website in a cost-effective way.

This document contains a short summary of a formal quote.

It shows what Adwize delivers

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Adwize Publishing & Design Implementation Methodology

1. **CREATE MOCK-UP DESIGN:** In this phase we deliver an exact copy of your own design or current website. This process is completed once you sign off the mock-up result.
2. **TRANSLATE DESIGN IN CODES HTML/PHP:** The conceptual design will be translated into a real website. Adwize will make sure the design works within the website.
3. **ADDING CONTENT TO THE SITE:** Adwize assigns an account to the customer. The customer receives instructions how to add content to the website (homepage information, follow up pages privacy policy, Frequent Asked Questions, etc.). The customer starts adding content to the website.
4. **QUALITY TESTING:** Adwize will test the site as a content manager and as a visitor to check all functionalities work properly. The customer will test the site "on the fly", while adding content.
5. **MIGRATION AND REPEAT QUALITY TESTING:** In the final phase the site migrates from the test server to the server of the provider. Once the site is migrated the site will be tested by Adwize and the customer. When all functionalities work perfectly the site will go live.

Phase	Working days	1 -4	5	6	7	8	9	10
CREATE MOCK-UP DESIGN:		Red						
TRANSLATE DESIGN IN CODES PHP/HTML:			Red					
SUBMIT CONTENT by customer:				Red	Red	Red	Red	Red
QUALITY TESTING by customer and Adwize:					Red	Red	Red	Red
MIGRATE SITE - REPEAT QUALITY TESTING by customer and Adwize:							Red	Red

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Datum: April - 2011

The winner receives a FREE website:

Transfer current website or new design and functionalities to CMS
€0.000,=

Confirmation customer / date:

FREE WEBSITE includes the following items:

Implementation current design and functionalities in Content Management System:

User Login - Content System

- Content Management – WYSIWYG (look and feel - MS Word)
 - add/change page content
- Add/change title/description/keywords all pages (tbv Search Engine Optimisation – SEO)
 - Add unlimited number of pages
- Menu bar and header/footer item management (inclusive images)
- Image and document (eg PDF downloads) management
- Printer friendly
- Contact page
- Screen size: as it is
- Uniform presentation site in most used browsers
- Graphic presentation “How to” work instructions

Home page and follow sub pages:

- Exact copy current design or new design and functionalities
- Bilingual setup

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- Add Google analytics code - page optimisation (all pages - SEO)
- Migrate website from test server to provider

Planned delivery date: TBD

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OPTIONAL OPTIONS

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- ☺ Integrate Facebook or Twitter box (example www.krazart.com/sitemap/ €XX,=, ask for quote)
- ☺ Integrate communication / social network bar in footer screen €XX,=, ask for quote)
- ☺ Crumble row (page indicator for visitor / €XX,=, ask for quote)
- ☺ Contact form with codes (CAPTCHA antispam / €XVX,=, ask for quote)
inclusive integrated Google map (where customer resides)
- ☺ Automatic generated sitemap (€XXX,=, ask for quote)
- ☺ Search function (€XXX,=, ask for quote)
- ☺ Calendar module (€XXX,=, ask for quote)
- ☺ News module – post news messages / remove news messages / automatic removal news from website (€XXX,=, ask for quote)
- ☺ Blogmodule en response possibility by third parties (€XXX,=, ask for quote)
- ☺ **Newsletter** module in house style (create / send / subscribe and unsubscribe, online version / (€XXX,=, ask for quote)
- ☺ Webshop with I-deal/Paypal (€XXX,=, ask for quote)
- ☺ Booking module with I-deal/Paypal (€XXX,=, ask for quote)
- ☺ Form module (create forms e.g. subscribe / register for activity (€XXX,=, ask for quote)
- ☺ RSS functionality - automatic feeds – e.g. to post news items / blog articles etc. to Facebook and Twitter (€XXX,=, ask for quote)

Confirmation customer / date:

Supported by:

